

HEALTHY LIVING
HEALTHY PLANET

feel good
live simply
laugh more

natural awakenings

With Our Unique Coverage & Exposure

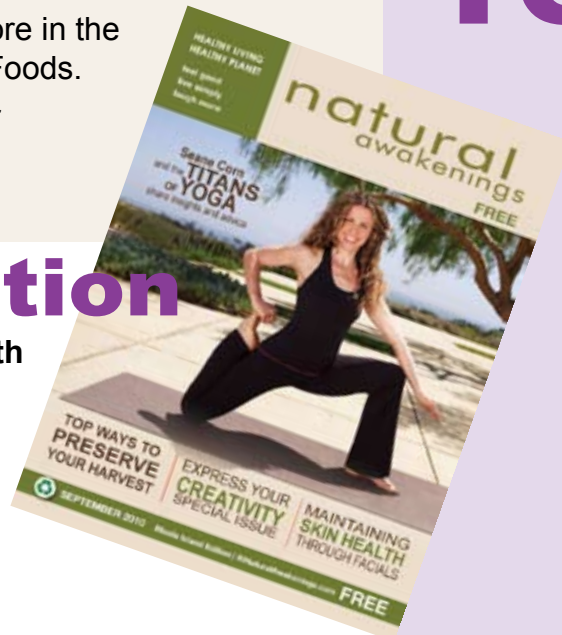
YOU CAN RECEIVE

- Presence in Rhode Island's #1 Healthy Living - Healthy Planet magazine
- Exposure to 50,000+ (*and growing!*) readers, your target audience of healthy-minded/green-living consumers
- Over 650 distribution spots (*and growing!*) throughout Rhode Island.
- Presence in our print editorial departments with news briefs and articles about you and your business.
- Presence online, on our website, RINaturalAwakenings.com.
- In every health food store in the state including Whole Foods.
- Up to 5 FREE calendar listings per month

distribution

22,000 Copies Per Month

South County	21%
East Bay/Aquidneck Island	30%
Central: Providence, Cranston, etc	44%
Rural & Southeastern Mass	4%
	100%



demographics

- Our readers are overwhelmingly female (70%)
- Over 51% have a household income of over \$50K
- 72% are between the ages of 25-54
- 80% purchase products or services from ads seen in *Natural Awakenings*
- *Natural Awakenings* magazine rated higher over TV, radio, internet and other print publications as the #1 source for health-related information

*Demographic results from audits conducted by the CVC Verification Council for Natural Awakenings magazines.

With One of Our Affordable Contracts

YOU WILL RECEIVE

- 5 Free Calendar Listings – every month - \$50 value
- 1 News Briefs with a 6 month contract
- 3 News Briefs with a 12 month contract
- Free Ad design with a 12 month contract - up to a \$180 value!
- 1 Free Mark Your Calendar with a 6 month contract - \$50 value
- 2 Free Mark Your Calendars with a 12 month contract - \$100 value



Rhode Island Edition | 401.709.2473 | RINaturalAwakenings.com