

Call for Artist
Request for Proposal

beachbreak^{ib}



CITYMARK

Call Summary

Project Name:	Seacoast Drive Art at beachbreakIB
Developer:	CityMark Seacoast LLC
Application Deadline:	April 15, 2016
Project Completion:	November 1, 2016
Budget:	\$7,500
Geographic Eligibility:	Preference to local artist

Project Description

CityMark is building a new mixed-use development project at the corner of Seacoast Drive and Evergreen in Imperial Beach. The ground floor consists of a retail space with parking in the rear. A 15' structural wall has been designed shielding the parking. As it fronts Seacoast, CityMark determined this would be a great opportunity to showcase private art in a very prominent location for the public's enjoyment. The final product will be owned by the private development team.

Art Goals

Design a streetscape element that reflects the beach community of Imperial Beach.

Art Location Description

The location of the art will be on an exposed block wall, facing Seacoast Drive. The element will be on private property, adjacent to the public sidewalk and bus stop.

Site Location Plans

Attached are the following: Site Plan; Elevation; and Rendering. The block wall is approximately 22' wide by 13.5' tall.

Budget

The overall budget for this project is \$7,500 (all inclusive).

Artist Eligibility

This is a call to all artists, but with a preference to an artist local and familiar with the community.

Application Requirements

Submittals should include the visuals of the concept plan, a narrative reflecting the concept with proposed materials, and a short biography of the Artist.

Deadline

The application deadline is April 15, 2016

Submission Address

Please submit all applications electronically to:

Russ Haley
CityMark Development
3818 Park Blvd
San Diego, CA 92103
russ@citymark.com

Selection Process

Once the CityMark team has reviewed the applications, a short list of finalists will be selected, at which time we will schedule interviews.

We plan to award the contract by April 30, 2016.

Selection Criteria

Some of the key elements we will be looking for:

- Best representation of the culture of IB
- Durability of the final product, including outdoor elements and vandalism associated with beach areas.
- Experience of the Artist of similar projects
- Local experience
- Overall “value” of the art

Project Timeline

- RFP Solicitation: March 1, 2016
- Proposals Due: April 15, 2016
- Interviews: April 15 - April 30
- Award Artist: April 30, 2016
- Installation of Art: October 2016

Questions

Contact Russ Haley at russ@citymark.com

Disclaimer

At any point in the RFP process, CityMark retains the right to not move forward with the project.

beachbreak^{tb}
Call for Artist | REQUEST FOR PROPOSAL



beachbreak^{ib}

Call for Artist | REQUEST FOR PROPOSAL

